9 January 2024 newsletter for website.



# **Winter Doldrums - NAAH!!**

**HAPPY NEW YEAR!** We hope you had a great and relaxing holiday season, spent quality time with the family and enjoyed some tasty and festive fare!!

Some people think that winter is dead time for gear heads and auto enthusiasts. We say a most emphatic NO! Winter is the time we tackle all those things we should have done last driving season but made no time for during summer fun. Upgrading brakes, rebuilding engines, modifying suspensions, restoring interiors, painting exteriors, polishing bumpers...

Winter is also the time we take out 4WD or AWD vehicles for snow fun!!

Yes, we're already looking forward to spring and pulling our summer beasts out of their winter lairs. We look forward to seeing you out on the roads in a few months!

#### **CCCC 2024!**

January 13, 2024 is Zakira's first ever Car Club Chili Cook-Off (CCCC). The event is intended to promote car clubs and introduce enthusiasts who might not otherwise have a chance to meet - so it's car club-specific only. We're excited about this opportunity to try all sorts of chilis and meet all sorts of people. Stay tuned - we'll let you know how it went.

(If you belong to a car club and want to participate, unfortunately enrollment for this year is closed - BUT you can throw your club's name in the ring for spring of 2025.)



#### **Vehicle Storage**



We still have two spots left for climate-controlled vehicle storage! Check out <a href="www.zakiras.com">www.zakiras.com</a> for details.

Whether you need seasonal or year- round storage, we've got the indoor, high security, access-controlled options to meet your needs. We also provide many a la carte services to customize a solution perfect for your specific situation.

Give us a call (513-272-2229) or email us at info@zakiras.com if you'd like to find out more.

# **New Equipment...**

We're expanding our services to include wheel alignments, tire dismounting / mounting and balancing.

Look for the new service offerings this spring!



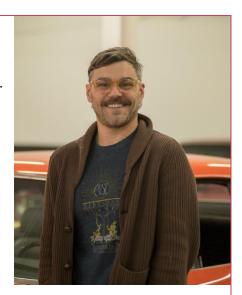
### ...New Projects...



## ...AND A New Guy!

Our customers tend to have a much closer bond with their vehicles than most vehicle owners. Our service advisor Peter Morgan understands this well and works hard to provide each customer with the needed attention.

However, business has been growing and he needed help so...we've hired an additional service advisor! **Jon Frayer** comes to us with 5 years of experience as a general manager and service technician from the world of two wheel motorsport where every project requires an eye for detail and every vehicle is as unique as the customer who brought it in.



He and Peter make for a really strong service advisor team providing the excellent level of care and attention our customers deserve. We're excited to have him join the team!!

#### The Final Pylon...

We hope your winter is fun and vehicularly-productive (yeah, no such word but it seemed to fit!). We have some time before driving season and are busy with lots of projects. Hopefully you are as well...



As always, if you need anything automotive, please call us at (513) 272-2229, email us at info@zakiras.com, check out www.zakiras.com or just stop by the shop 8am-5pm Monday through Friday in Blue Ash at 4480 Lake Forest Dr., #314, Cincinnati, OH 45242.

We thank you for your continued business and we wish you all an awesome spring!!

Regards, your Team at Zakira's